

PRESS RELEASE

PORTRIX LOGISTIC SOFTWARE GmbH
at the 2017 transport logistic exhibition in Munich.
9th to 12th of May 2017, Hall B2, Stand 229B.

PRICING EXCELLENCE. Expect nothing less!
Hamburg logistics software specialist continues to expand their GPM portfolio.

5 of the Top 10 global forwarders today utilize the Global Price Management (GPM) software by PORTRIX LOGISTIC SOFTWARE GmbH (PLS) for simple and transparent management of complex freight rates within ocean and air.

Continuing to innovate and increase the functionality of the software, PLS is from 9th to 12th of May 2017 (Halle B2, Stand 229B) showcasing a revised and extended version of their GPM solution at the transport logistic exhibition in Munich. Two new modules both maximise the functional scope of GPM and increase value creation in the fields of "Demurrage and Detention Management" and "Tender Management".

Hamburg, April 28th 2017: GPM - PRICING EXCELLENCE. Expect nothing less!

The daily changes that affect freight rates and surcharges pose ever greater challenges for shipping companies. Rate maintenance, quote preparation, preliminary costing and accounting control are becoming increasingly time consuming tasks. Also with a market being squeezed on margins the need for improved margin control and increased effectiveness is becoming more and more vital to ensure many companies survival.

With their two new modules extending the "Global Price Management" (GPM) software, **PORTRIX LOGISTIC SOFTWARE GmbH** from Hamburg has created a solution that increases the usability of the stored freight rates and brings with it the ability to control costs and revenues, as well as allowing freight forwarders to respond faster to customer enquiries.

The new "Demurrage and Detention Portal" module makes it possible to finally gain control of the spend that occurs within this area of the supply chain and allows companies to both prevent it as well as gain full insights into what costs are due. With the "Tender Management" module, PLS simplifies the handling of large complex tenders, as the full capability of GPM is now available directly within Excel, allowing users to respond to tenders in a fraction of the time used previously. This means that freight rate data stored in the GPM software becomes more and more valuable and can continue to be utilised profitably.

By implementing both new modules the GPM software continues to allow its customers to become more profitable and successful.

Tailored product range

PLS offers the GPM software for purchase as a classic software licence or for hire as "Software as a Service" (SaaS). In the latter case, PLS operates the software on its own servers and makes the software available to its clients online. The SaaS option, in particular, offers smaller shipping companies cost-effective access to software-supported freight rate management.



Visit PORTRIX LOGISTIC SOFTWARE GmbH at the transport logistic exhibition in Munich from 9th to 12th of May 2017, Hall B2, Stand 229B.

About GPM

The GPM (**G**lobal **P**rice **M**anagement) software by PORTRIX LOGISTIC SOFTWARE GmbH was introduced to the market in 2011 and is now in use at 5 of the Top 10 global forwarders. At Panalpina AG, for example, it is used daily by several thousand users worldwide. The clients and their employees benefit from the fact that GPM can easily be integrated into existing IT structures and linked with third-party systems (e.g. shipping administration, financial accounting or CRM systems) via a generic web-service interface.

The GPM software simplifies maintenance of contract conditions and facilitates transparent comparison of shipping rates, surcharges and additional costs across the entire, multi-modal transport chain - for sea freight, air freight and land carriage inc. pre-carriage and on-carriage.

A characteristic feature of the GPM software is the modular construction, which allows each shipping company to adapt it individually to its requirements. The comprehensive basic module offers a range of functions that are specially adapted to daily work processes and makes it easy to manage comprehensive rate condition changes. The specific "Carrier & Client Access", "Collaborative Sourcing" and "RFQ & Quotation Management" modules extend the GPM basic module with solutions for connecting clients and suppliers via the internet - for handling tender processes and preparing quotes, for example.

At Transport & Logistics from 9th to 12th of May 2017 in Munich, PORTRIX LOGISTIC SOFTWARE GmbH is showcasing the newest version of their GPM software – called GPM 2.5 – along with their two new modules, "Demurrage & Detention Management" and "Tender Management".

About PLS

PORTRIX LOGISTIC SOFTWARE GmbH (PLS) is part of the Portrix Group, a Hamburg based IT solutions provider. Since 2001 Portrix and later Portrix Logistic Software has provided best-in-class rate management applications to the logistics industry and has throughout been known for their solid approach, their deep industry knowledge and as an organisation that delivers results.

PLS will continue to add new tools and functionality to their products, in order to provide customers with getting the most value from their rate data and help them become more productive and profitable.

For more information please visit www.portrix-ls.de

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